

Total No. of Questions : 5]

SEAT No. :

P4109

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M.B.A. (Semester - IV)

**401 : Managing for Sustainability
(2016 Pattern)**

Time : 2¼ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Answer five questions.*
- 2) *All questions carry equal marks.*

Q1) a) Explain the scope and significance of corporate social responsibility. **[10]**

OR

b) Explain the statement “Issues & opportunities for business in socially and environmentally are sustainable. **[10]**

Q2) a) What is sustainable development? Explain difference between sustainable development & Green development. **[10]**

OR

b) Explain Gandhian thought on sustainable development with example. **[10]**

Q3) a) What is the concept of sustainability reporting explain triple bottom line reports? **[10]**

OR

b) Discuss Social Accountability Standard - ISO 26000 & its importance. **[10]**

P.T.O.

Q4) a) What is the Organization for Economic Cooperation & Development (OECD). Explain the OECD principles of Corporate Governance. [10]

OR

b) Briefly explain Sarbanes - Oxley Act 2002 & CEO/CFO certifications. [10]

Q5) Discuss Ethics & Corporate excellence in detail. [10]

OR

Write a short notes on any two : [10]

- a) Ethical value system.
- b) Ethical values in different culture.
- c) Importance of Indian Values & Ethics.